

Data Sheet

MAIN FEATURES

- Up sell/ Cross Sell capabilities
- Show recently viewed items to customers
- Promote new or highlighted items
- Search engine optimized for more hits and opportunity
- Promotions including buy/get special offers
- Multiple storefronts with different inventory
- Customer creation automated at checkout

Why eSource B2C?

With eSource B2C installed and running, you will gain time in your fulfillment cycle with no manual entry into Sales Order Processing and see your orders go directly to fulfillment when customers purchase through your webstore.

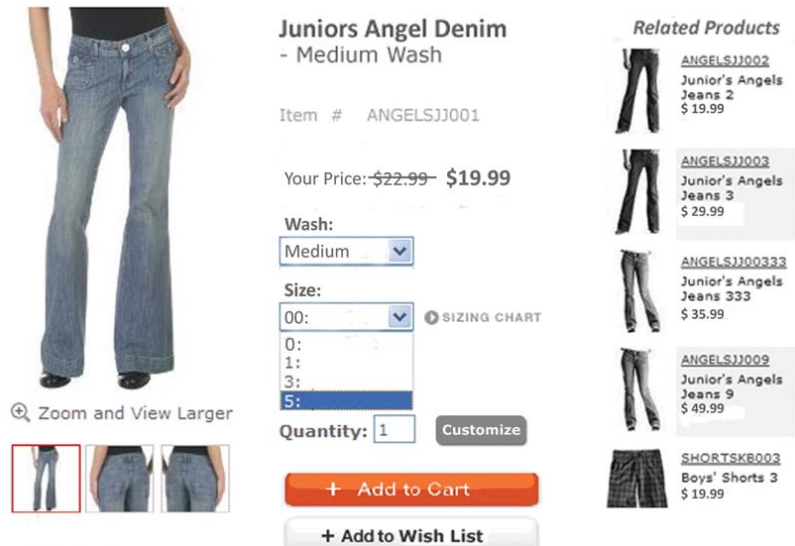
eSource B2C provides real time inventory allocation from your webstore and gives you an easy access to managing products sold on the website. Also, any changes in price made in Microsoft Dynamics GP will immediately be shown on your website. eSource B2C is your one stop shop for the way you do business online.

B2C SERVER SPECS & SYSTEM REQUIREMENTS

- CPU-Dual 1.5 CHz/RAM-2 GB DDR/HD-U320 Scsi 40GB Raid-1 & 40GB Raid-1
- Secure, high speed connection to SQL server hosting Microsoft Dynamics GP database
- Microsoft Internet Information Server 6.0
- Microsoft Internet Explorer 6.0 or higher
- Microsoft Dynamics GP 8.0 to 10.0
- Microsoft .NET Framework
- Windows Server 2003 or later
- Internet Information Server (IIS) 5 to 7
- Microsoft SQL Server 2000 or later
- Internet access required

You want a webstore that is flashy, SEO optimized and integrated to your back office. Azox eSource offers customers easy search capabilities, configurable layouts and real time pricing, availability and information. eSource B2C offers all of this with a single point of maintenance and can support multiple webstores on the front end. This all will provide a fast, seamless checkout that enables your back office more time to fulfill products.

eSource B2C has all of these features packaged together and allows customers the ability to customize the shopping experience based on their business model.



The screenshot shows a product page for 'Juniors Angel Denim - Medium Wash'. On the left is a large image of a person wearing the jeans, with a 'Zoom and View Larger' link below it. To the right of the image are product details: 'Juniors Angel Denim - Medium Wash', 'Item # ANGELSJJ001', 'Your Price: ~~\$22.99~~ \$19.99', 'Wash: Medium', 'Size: 00: (with a 'SIZING CHART' link), 0:, 1:, 3:, 5:', 'Quantity: 1', and 'Customize' button. Below the size selection are three small thumbnail images of the jeans. At the bottom are '+ Add to Cart' and '+ Add to Wish List' buttons. On the right side, there is a 'Related Products' section with five items: 'ANGELSJJ002 Junior's Angels Jeans 2 \$19.99', 'ANGELSJJ003 Junior's Angels Jeans 3 \$29.99', 'ANGELSJJ00333 Junior's Angels Jeans 333 \$35.99', 'ANGELSJJ009 Junior's Angels Jeans 9 \$49.99', and 'SHORTSKB003 Boys' Shorts 3 \$19.99'.

Customer Experience

- Easy to navigate browse environment
- Empower your customers to self-service
- **Track order status**/view tracking numbers and order status
- Allow customers to create **Wish Lists**
- Take credit card payments securely with Azox **Credit Card Extension interface**
- Accept payment via **PayPal**
- Support size and color and style with **Option Family**
- Gather order and line item specific information with **Product Customizer**
- Build a products with **Product Configurator**
- Provide shipping costs with UPS, USPS and FedEx rates with **Shipping Calculator**
- Accept Gift Card payments with Azox **Gift Card interface**
- Interface to multiple pricing models including **Standard, Extended, Omni and Horizon pricing**

TESTIMONIAL

"I believe in Azox e-commerce products. But it is the people behind them what makes them most valuable. The support we have received at every step of the process has been outstanding!"

Scott Heisler
IT Manager
Diba Imports

ABOUT AZOX

As a Microsoft Gold Certified Partner and Strategic ISV, Azox is a recognized leader in e-commerce solutions for Microsoft Dynamics market. Azox develops and delivers fully integrated e-commerce solutions, online payment solutions, and distribution modules to a variety of businesses globally. Dedicated to developing and marketing software for Microsoft Dynamics, Azox produces world class solutions in these key areas:

- E-Commerce Solutions
- E-Payment Solutions
- Dynamics Extensions
- Distribution Modules

AZOX COMMITMENT

Azox's mission is to provide its customer with the best solutions to improve their bottom line and expand their businesses through the use of technology. Azox's industry leading ecommerce suite includes eSource B2B, eSource B2C, eSource Sales Portal, and eCatalog, which provide fully integrated web storefronts that are built on Microsoft Dynamics GP. E-Payment Solutions include Credit Card Extension for Microsoft Dynamics GP and Credit Card eInterface for online payment processing.

For more information:

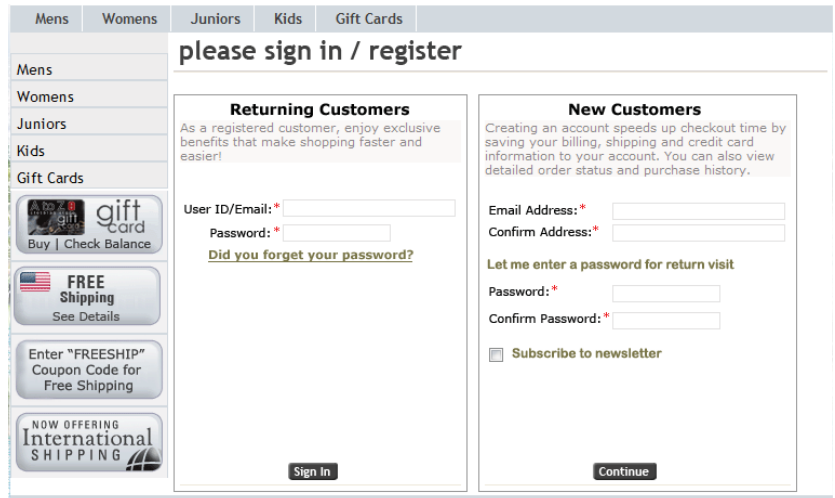
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Partner

 Microsoft Dynamics

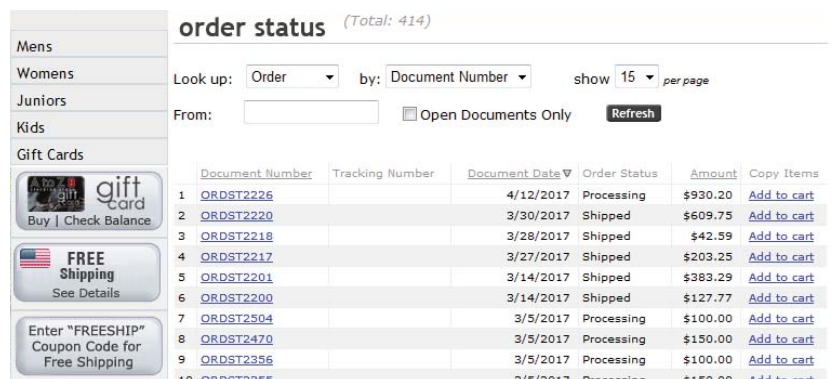
Customer Creation on the Fly

Easily create customer in Microsoft Dynamics GP when customers create login information on the webstore.



Robust Order Tracking Capabilities

Allow customers to track orders, review order history and print invoices for their records.



Document Number	Tracking Number	Document Date	Order Status	Amount	Copy Items
1 ORDST2226		4/12/2017	Processing	\$930.20	Add to cart
2 ORDST2220		3/30/2017	Shipped	\$609.75	Add to cart
3 ORDST2218		3/28/2017	Shipped	\$42.59	Add to cart
4 ORDST2217		3/27/2017	Shipped	\$203.25	Add to cart
5 ORDST2201		3/14/2017	Shipped	\$383.29	Add to cart
6 ORDST2200		3/14/2017	Shipped	\$127.77	Add to cart
7 ORDST2504		3/5/2017	Processing	\$100.00	Add to cart
8 ORDST2470		3/5/2017	Processing	\$150.00	Add to cart
9 ORDST2356		3/5/2017	Processing	\$100.00	Add to cart
10 ORDST2355		3/5/2017	Processing	\$150.00	Add to cart

Easy to Browse Shopping Environment

Azox eSource provides a friendly browse environment allowing customer to easily find the items they want.

