

Data Sheet

KEY BENEFITS

USER-FRIENDLY

Customers can quickly and easily find the right product because there is no guess work in the options that they need to select.

STREAMLINED CATALOG

With Option Family you can show multiple products with one image. The integrated pull downs to get the customer to the correct version of that product.

CUSTOMER SATISFICATION

The Option Family module improves the sales process for your telephone operators, helps them ask right questions and get the correct product for customers.

ADDITIONAL FEATURES

- Each family can support up to 12 Option Class definitions to support all types of products not just ones that have two dimensions.
- Each family can have a unique set of Option Classes so that a large variety of products can be supported.
- Supports two levels of Option Class setup: Refine Results and Item Detail level
- Refine Results allows the browsing environment to be customized with a Refine Results option. Buyers can narrow down the list of products displayed by selecting the desired characteristic from a pull down list. (i.e. product type)
- Item Detail definitions allow you to select from the options that actually make the product unique (i.e. size, color, etc)

SYSTEM REQUIREMENTS

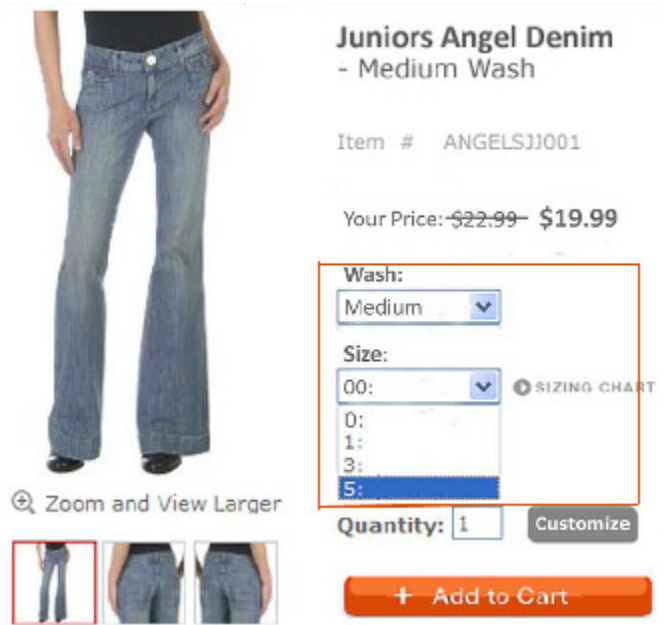
- Microsoft Dynamics GP 10 to GP 2010
- Microsoft .NET Framework
- Windows Server 2003 or later
- Internet Information Server (IIS) 5 to 7
- Microsoft SQL Server 2000 or later

The Option Family module allows similar inventory items to be grouped together, providing the ability to present a large number of SKUs under a single product listing. Within a family you will define individual characteristics such as Size, Color, Series, or whatever characteristics make each of the items unique in the family. The eSource web store will show a single item to represent the Option Family, with an option for the user to select among the various characteristics defined for this Option Family via drop down lists.

Main Features

The Option Family module provides the webstore with a customized buying environment that makes it easier for a shopper to distinguish between variations of the same product. Rather than seeing the same product listed individually with just minor variations (i.e. size or color), the entire “family” of products will be shown together for easier shopping. Customers benefit by being able to quickly select the proper product.

The Option Family module also allows the webstore to support a matrix type buying environment. When the Family has one or two options defined, the buyer can also be given a matrix type environment where they can order the desired products in a grid type format. This allows them to order multiple sizes and colors for example from a single screen.



You simply fill in the grid with the desired quantities and all the products are added to the shopping cart at once. This grid can show price and availability of each variation if desired.