

Data Sheet

KEY BENEFITS

FLEXIBILITY

Increases pricing flexibility and accuracy for on-line promotional offers.

USER FRIENDLY

Eases the complexity of providing item or customer based promotional pricing.

SIMPLE MANAGEMENT

Simplifies management of promotions and incentives with definable date ranges.

SEAMLESS INTEGRATION

Eliminates tracking and re-keying promos with seamless integration to Microsoft Dynamics GP.

INTEGRATION

- Azox E-Commerce B2B, B2C and Sales Portal webstores
- Azox Credit Card Extension

Benefits for your webstore:

- Drives business to your webstore by offering promotion and coupons.
- Buy/Get Specials encourage customers to buy more and help them save money on each item bought.
- Coupon and promotions encourage your customers to try something new, to buy a new brand other than the ones they usually buy. It helps promote various products in your webstore.
- Any type of promotion is a great marketing tool. Not only does it contribute to the positive image of the store because of the discounts and savings, but it also makes the name of the store more prominent on the shopper's radar.

Promo Pricing eInterface gives you the ability to define promotional pricing for the webstore only. Exception Pricing setup is done directly in Microsoft Dynamics GP and allows you to support promotions such as markdowns, buy one-get one free and free shipping. Coupons can also be supported with the module to allow promotions driven by the entry of a coupon. If you are using a sales portal this module also provides the ability for an employee to override prices or select another price from the established price list for an item.

Main Features:

Promo Pricing eInterface module provides additional flexibility to a customer's online pricing by enabling you to offer incentives, promotions and special pricing based on specific criteria. The pricing can be applied to a single item or a group of items. The special pricing or offer can also be assigned to a single customer or a group of customers.

This module adds functionality to your Microsoft Dynamics GP environment and allows you to define the pricing promotions and exceptions from the GP Client. This eases the complexity of providing item or customer based promotional pricing. It also gives your staff who are most familiar with your pricing setup the ability to manage the webstore pricing from the same setup.



Click Image to Enlarge

Place Your Order

Item #	GLOJJ001
Description	Junior's GLO Jeans 1
List Price	\$49.99
your price	-\$39.99 \$29.99 (End Date 08/31/2009)
CustomCatalog	
Add to Cart >	<input type="text" value="1"/>

TESTIMONIAL

"We can now run web specials that have no effect on our pricing setup in Microsoft Dynamics GP. This has allowed us to encourage use of the webstore by offering discounts for ordering on-line."

"Our customers love the Free Shipping promotion. Offering this promotion has increased our on-line orders over 50% in one month."

ADDITIONAL FEATURES

- Customer Groups and Item Groups can be combined to provide pricing flexibility for your promotions.
- Item Groups allow you to easily select a group of items to place on promotion. You do not have to select each item individually when defining the promotion.
- Limits can be set for item quantities that can be purchased under a particular promotion.

SYSTEM REQUIREMENTS

- Microsoft Dynamics GP 10 to GP 2010
- Microsoft .NET Framework
- Windows Server 2003 or later
- Internet Information Server (IIS) 5 to 7
- SQL Server 2000 or later

ABOUT AZOX

As a Microsoft Gold Certified Partner and Strategic ISV, Azox is a recognized leader in e-commerce solutions for Microsoft Dynamics market. Azox develops and delivers fully integrated e-commerce solutions, online payment solutions, and distribution modules to businesses of all sizes and all kinds around the world. Dedicated to developing and marketing software for Microsoft Dynamics, Azox produces world class solutions in these key areas:

- *E-Commerce Solutions*
- *E-Payment Solutions*
- *Online Bill Pay Solutions*



Microsoft Partner

Gold Enterprise Resource Planning
Silver Independent Software Vendor (ISV)

Promo Pricing Types:

- **Markdown** an item by either a percentage or a dollar amount. Markdowns have expiration dates and will automatically be removed from the webstore when they expire. Markdowns can be applied on a per item or a per order basis.
- **Buy/Get Specials** allow users to buy a certain item and get additional items for free or at a reduced price.
- **Free Shipping** provides a shipping rate override when a specific item or shipping method is selected.

Promotions offered on the webstore can be offered to all customers or can be coupon-driven. When a customer is checking out their order, a coupon or promo code can be collected to activate a particular promotion. This feature gives you the ability to offer promotions via email or direct mail campaigns that can only be activated by entering the appropriate code.

Pricing Mode

Determines where the exception pricing will take effect:

- Per item or
- Per sales transaction

Date Range

The exception pricing is valid in data range:

- Specific dates
- Length of time

Item Number

Item or group for which the exception applies:

- All items
- Select group or category

Customer Group

Defines which customers will receive the Exception Pricing:

- All customers
- Select group
- Individual customer