

Data Sheet

KEY BENEFITS

SPECIFY PERMISSION TO PRODUCTS

The User Specific Catalog module allows you to show customers only the products they are permitted to purchase.

SEPARATE ORDERS FOR SPECIFIC PRODUCTS

The User Specific Catalog module allows us to show these in separate sections of the web store and to have separate orders created for standard products versus custom products.

SEPCIFY CATALOG FOR EACH STORE

The User Specific Catalog module allows us to assign the proper catalog of products to each store so that they cannot accidentally order the wrong thing.

ADDITIONAL FEATURES

- A Default can be assigned for all users, regardless of whether a catalog was assigned to the User or the Customer.
- Ability to show each catalog selection as an image for full control of the look of each catalog.
- Catalogs can be merged together so it is transparent to the customer that they are limited to a certain set of products.
- Customers assigned to a parent company (national account) can be assigned a default catalog from the parent company.

Benefits for your webstore:

- Enables ease-of-use, resulting in higher conversion rates and greater cross-selling and up-selling opportunities
- Reduces support costs, greater customer satisfaction, and improved perception of the brand.

User Specific Catalog provides the ability to configure customer catalogs at the user level to limit or provide exclusive access to specific items or item classes. This is useful for customers with product offerings that only certain customers can purchase or when different customers are buying from different catalogs.

Main Features

User Specific Catalog module allows multiple product catalogs to be defined and used on the web store. When multiple catalogs are used they can be assigned at the **Site level**, the **Customer level** or the **User level**. The assignment of catalogs to a user or a customer gives you the ability to:

- Control what products can be seen by a user on the web store
- Show products individually by catalog
- Merge products together so that it is transparent to the user that separate catalogs are shown

When user specific catalog is used for Sales Portal sites, the catalog assigned to the Sales Rep login ID will appear. When the Sales Rep selects a Customer ID, eSource will show all the catalogs assigned to the User IDs with the matching Customer ID.

